TRUCKIN

Truckin is a start-up company that aims to span the entire trucking, logistics and freight forwarding industry by creating an HR marketplace for drivers, becoming the marketplace by connecting trucking companies with forwarders, and aiming to disrupt the logistics market by forecasting truck load availability

Problem
- Shippers and freight forwarders spend countless hours searching for available trucks onlineU
- Up to 30% of all trucks on the road are empty. This costs European trucking companies €35 billion every year.
- The uncertainty of supply means that a trucking company will often pay for a standing truck or empty kilometers costing them up to €700 per day.

Solution
- For shippers and freight forwarders, the Truckin marketplace vastly improves existing "load boards" by forecasting truck availability according to loading locations.
- For trucking companies, the Truckin marketplace makes it easier to accept loads closer to delivery locations by sharing when and where a truck will be available via the Truckin web app.
- The Truckin recruitment platform provides trucking companies with access to an ever-growing database of drivers

Business Model
- Shippers and freight forwarders pay a monthly buy-in subscription to access available trucks, as well as a per-transaction fee.
- Trucking companies pay for credits to access driver CVs which match their requirements.

Technology
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Market
- We are targetting 1.5 million trucking companies in the US with a $600 billion turnover, Europe's 700,000 trucking companies, and the 23 million small and medium size companies that handle 700 million shipments per year with a total turnover of €300 billion.
- We estimate the Serviceable Obtainable Market (SOM) to be 300,000 companies.

Competition
- Truckerpath (US) Transfix.io (US) Keychainlogistics (US) Comfreight (US) TimoCom (Europe) Teleroute (Europe)

Contact:
Emaill:
Cell:
Web: www.truckin.io

Advisor:

Email:
Cell:

Company Data:
Incorporation: 2015, Berlin
Employees:
Revenue Model:
Revenues :

Highlights:
SBC graduation
Clear business plan
Multi-layer strategy
Good technology

Investment Opportunity:
Stage: Seed
Need:
Valuation:

Investors:

Management Team:

CTO
Digital applications, web, server, and cloud based systems – 7 years in transportation

Advisor
15 year transportation engineer

CEO
10 years trucking industry, truck fleet management, transport plannning

Sales
10 years truck fleet management and truck driver recruiting

Consultants & Mentors:

Email:
Cell: